

How to Integrate Music Sticks™ into Your Current Music Business:

Step 1: Create Music Sticks™

- Become an Artist Member of MusicStickMarket.com

It's free to get started with our Silver Tier Membership. We create the only official Music Sticks™ on the market and will make sure everything is professionally formatted and printed to your specifications.

—OR—

- [Click here for the DIY Music Stick Guide](#)

Step 2: Sell Music Sticks™

- Once you have your Music Sticks™, offer them with your merch!
- We have created documentation (including QR codes) that streamline the Music Stick™ experience for your fans. Display this information alongside your music sticks to help your fans purchase and download Happy Place Music Player so, they can immediately enjoy your tunes on the car ride home.

Pricing Strategies:

We recommend the following pricing structure –

- CD Quality Albums
 - mp3 format at 128kb/s
 - Songs formatted with proper metadata
 - \$15–20 each
- Lossless, Dolby Atmos, and High-Fidelity Albums
 - wav, flac, m4a format
 - Songs formatted with proper metadata
 - \$25–\$30 each
 - Can be USBA or USBC (we recommend USBC as this future proofs the drive)
- In both scenarios, offer a bundle deal where you pair the album with either a lighting-to-USB-A adapter or a USBC-to-USB-A adapter. Sell the adapter for \$5 and bundle it with your album.
 - i.e. \$20 for adapter and CD quality album or \$30 for adapter and Lossless quality album.